



COMPREHENSIVE CAMPAIGN

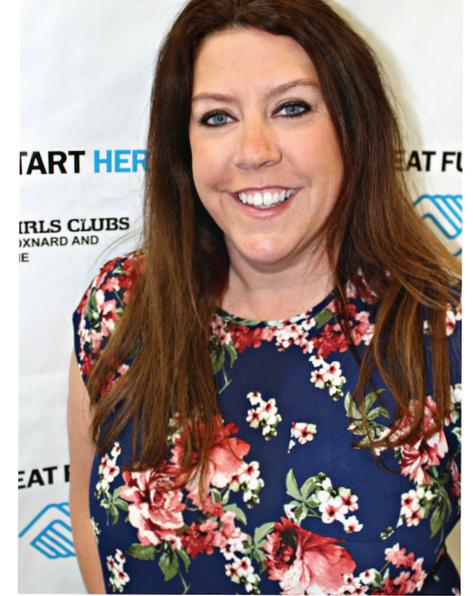
MESSAGE FROM OUR CEO

This year, as we celebrate 65 years of service to the community, we begin a comprehensive campaign to raise \$5 million to update facilities and programming to keep pace with the dynamic world that we're preparing our youth to lead. The campaign is in addition to the regular fundraising that keeps our Clubs open and serving more than 10,400 kids and teens each year.

It will update and enhance aging facilities and infrastructure to create the very best spaces for our kids to learn and grow. And it will build a sustainable endowment fund to ensure our legacy for future generations. The campaign will also create state of the art college and career ready STEAM labs that prepare our kids for the careers of tomorrow.

Through the grace and generosity of our community, we have helped prepare our youth as leaders of good moral character who are ready to take on college or a career for the past 65 years. We believe in the next generation and with your support, we will ensure that the Club's programs and facilities will have a lasting, positive impact on generations to come.

Erin Antrim, Chief Executive Officer



MESSAGE FROM WILLIAM "BILL" KEARNEY AND LINDA DULLAM, COMPREHENSIVE CAMPAIGN CO-CHAIRS

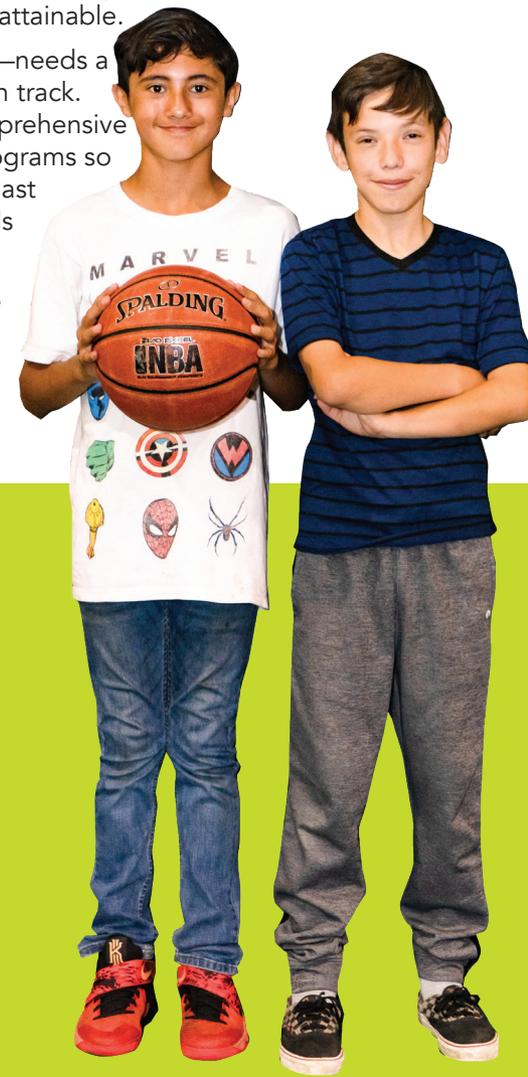
The kids who attend our club are an exceptional group! They want to excel...they want to be healthy.... and, they want to contribute to our community. They come to the Club for help and encouragement. Their dreams are big; yet, with proper guidance, their goals are absolutely attainable.

Understandably, after 20 years of wear and tear, our club—their club—needs a good deal of updating, especially if we want to keep these dreams on track. To meet this need, our community is coming together to fund a Comprehensive Campaign, which will update, enhance and preserve facilities and programs so vital to our kids' success. While the world is much different from our last capital campaign some 20 years ago, the goals and desires of our kids are not—these kids absolutely deserve our support.

"History will judge us by the difference we make in the everyday lives of children." – Nelson Mandela

So please join us in support of this campaign and "Believe in the Next Generation." The next generation deserves our support!

Thanks in advance!



BELIEVING IN KIDS BENEFITS THE COMMUNITY

We believe in our members: they shine against all odds. Even though more than 75 percent of our members live in households at or below the poverty line and most in single-parent households, when compared with kids who do not attend a Club, our members are more likely to graduate from high school and less likely to engage in risky behaviors resulting in juvenile arrest or teenage motherhood. By providing a safe place where youth can develop essential skills and good character, our Club guides them in the right direction. We also give parents an opportunity to work without worry, knowing their kids are safe. Among Club parents, 96 percent say sending their children to the Club makes it easier for them to keep their jobs.

A VISION FOR GENERATIONS TO COME

We believe in the next generation as the future of our community. As Ventura County's leading youth development organization, the Boys & Girls Clubs of Greater Oxnard and Port Hueneme must ensure we are providing optimal Club experiences for youth for generations to come. We strive to provide access to our Club for as many youth in our communities as possible. With an ongoing and strong demand for services, there is a critically urgent need for renovated space, upgraded technology, and program expansion. The Board of Directors is committed to ensuring that every child who wants and needs to attend the Club has access to these potentially life-changing programs and inspirational staff mentors.

Now is the time to invest in our capacity, modernize our technology and ensure our members have access to the technology that's become critical to academic and professional success. In response to this need, the Board has authorized a Comprehensive Campaign to raise the \$5 million required to accomplish the following key initiatives.

STEAM CENTERS

To help children discover a passion for science, technology, engineering, art & agriculture and math, we will enhance and create new STEAM innovation centers at our four clubhouses. Members will participate in fun and engaging activities- such as 3D-printing, robotics, horticulture, and engineering, and earn micro-credentials in STEAM areas. Not only will the STEAM Centers combat the digital divide caused by poverty in our community, but they will also prepare our youth and teens for careers of today and the future.



FACILITY & TECHNOLOGY UPGRADES

In order to provide the highest quality of programs for children and teens, our Club houses will receive needed facility and technology upgrades. The Martin V. Smith Youth Center, the Harriet H. Samuelsson Teen Center, and Port Hueneme Branch—buildings owned by the Boys & Girls Clubs of Greater Oxnard & Port Hueneme—will receive facility upgrades, as will the Squires Unit located in the Housing Project, the Juvenile Justice Facility, and the Nyeland Acres Center to ensure these children have the same opportunities as our members in other neighborhoods.

ENDOWMENT

This initiative focuses on the long-term health of the Club, safeguarding this longtime community treasure so it can continue to be a pillar of support for our community and our youth for generations to come. We will build an endowment—focusing on planned gifts—so the interest can sustain and expand programs for the future.



OUR MISSION...

To inspire and enable all young people, especially those who need us most, to reach their full potential as productive, responsible, and caring citizens.

"I love all the opportunities the Boys & Girls Club gives me. I wouldn't know what to do without the Club or the staff."

-Maria, 13-year old member



SERVE: 10,400 youth & teens annually, 6-18 years old



ESTABLISHED: June 11, 1954



FACILITIES: Across Oxnard & Port Hueneme: 4 Clubhouses, 11 afterschool sites, 1 housing unit site, 1 juvenile justice facility site



FEE: \$20 annually, and *no one is turned away for inability to pay*



COST: \$552 per youth, with no allowance for capital improvements to facilities or programs



NEED: Over 75% of members live below the poverty line



BUDGET: 4.1 million annually



FUNDRAISING: 93% of all funds raised go directly to youth programs



"The Club is a positive, caring and safe place for children. With academic support, character-building activities and leadership opportunities, the Club helps develop the whole child, and serves as an excellent complement to our children's public education experience"

Stan Mantooh,
Ventura County Superintendent
of Schools

PROVEN PROGRAMS + CARING STAFF = MEMBERS' SUCCESS

Activities and programs at the Club focus on five core areas to help youth, ages 6 to 18, achieve and succeed in school and in the community, preparing them for life as caring, responsible adults. Programs range from homework tutoring and leadership skills to 3D printing and underwater robotics. Dedication and passion have helped us earn National Merit Awards for Program Excellence by the Boys & Girls Clubs of America, selected from among 4,000+ Clubs across the nation, for the last 10 years. Our Clubs also earned numerous community awards. Our proven curriculum, based on social, educational, recreational and fun programming, along with our supportive staff give our members the tools they need to succeed.



**Education and Career
Development**



**Character and
Leadership**



**Health and
Life Skills**



The Arts



**Sports, Fitness, and
Recreation**

OUR KIDS OF TODAY AND TOMORROW NEED YOUR SUPPORT...

"When I play with my friends at the Boys & Girls Club, I get to really play. I am not treated differently because I use crutches. I get to have fun—I am happy when I am here."

Brian,
10-year old member



"Haas Automation understands the value of a good workforce prepared for the challenges of working in industries like ours. There are challenges in preparing young people for those jobs but the Boys & Girls Clubs of Greater Oxnard and Port Hueneme sets the standard for giving youth the basic tools needed. Boys & Girls Club members continue to impress with some of the best rates of high school completion, followed by transition into the workforce and college entry."

Peter Zierhut,
Vice President
Haas Automation

BELIEVE IN OUR MISSION, INVEST IN OUR FUTURE

Now is the time to invest in the Boys & Girls Clubs of Greater Oxnard and Port Hueneme. After 20 years without a major fundraising campaign, it is time to reinvest in the programs and facilities to ensure great futures for our youth. We cannot wait. We need to guarantee a bright future for our youth and our community.

The \$5 million Comprehensive Campaign requires the leadership, commitment, and generosity of all who believe in the next generation.

Our community's youth is our only hope for a great future. Our Clubs are the only hope for many of our community's youth. Join us as we believe in our next generation.

WHO WE SERVE?

As the largest Boys & Girls Club in Ventura County and one of the most innovative in the nation, we serve over 10,400 children annually within the underserved communities of Oxnard and Port Hueneme. We have four club sites, 11 after school sites, one site in a public housing unit, and we are the first club in California with a site inside a juvenile detention center. We are dedicated to providing a safe, nurturing environment that's like a second home to our youth and teens.



44%
FEMALE



56%
MALE

29%
13 YEARS &
OLDER

71%
12 YEARS &
YOUNGER

75%
of our members live in
low-income families and
qualify for free or reduced-
price lunch programs

60%
live in households
headed by a
single female

70%
HISPANIC

12%
2 OR MORE
RACES

10%
CAUCASIAN

5%
ASIAN

2%
AFRICAN
AMERICAN

1%
NATIVE
AMERICAN

HELLO CARING FRIEND,

I am one of six children, being "raised" by just my mother, in a single room house. Yes, you read that correctly... we all live in one bedroom. My oldest brother is an active gang member and as a result is currently incarcerated and has been for some time now. My infant sister requires much of my attention after school as my mother never received higher than a 6th grade education and is a farm worker. Since my father and the fathers of my siblings have been absent for most of our lives I have taken on the role of their second mother. I cook, clean and take care of my siblings. Did I mention I am a Freshman in High School?

The best part of my day is when I walk through the door of the Boys & Girls Clubs of Greater Oxnard and Port Hueneme. The Club has truly been my second home since I joined when I was 9 years old. When I am here I do my homework, participate in programs such as Keystone leadership development program, Smart Girls, Signs in Motion, Choir, Arts and my favorite... Dance!

Learning dance at the Club inspired me to join the Dance Performance Team at my high school. We just had our first show and now I have set a goal for myself to work hard and try out for the Advanced Dance Class, I would have never had the confidence to do this without the skills I learned through the Club.

Although I take on responsibilities of an adult, I am still a kid. I need help with homework, leadership skills, decision making and eventually help with the college process. The Boys & Girls Club staff support me during the hard times when I just want to give up. Reading was difficult for me in elementary and junior high school. The Club allows me to dedicate time to my homework, a quiet place to read and the staff have helped me become a better reader. I feel more confident in school and my grades are improving.

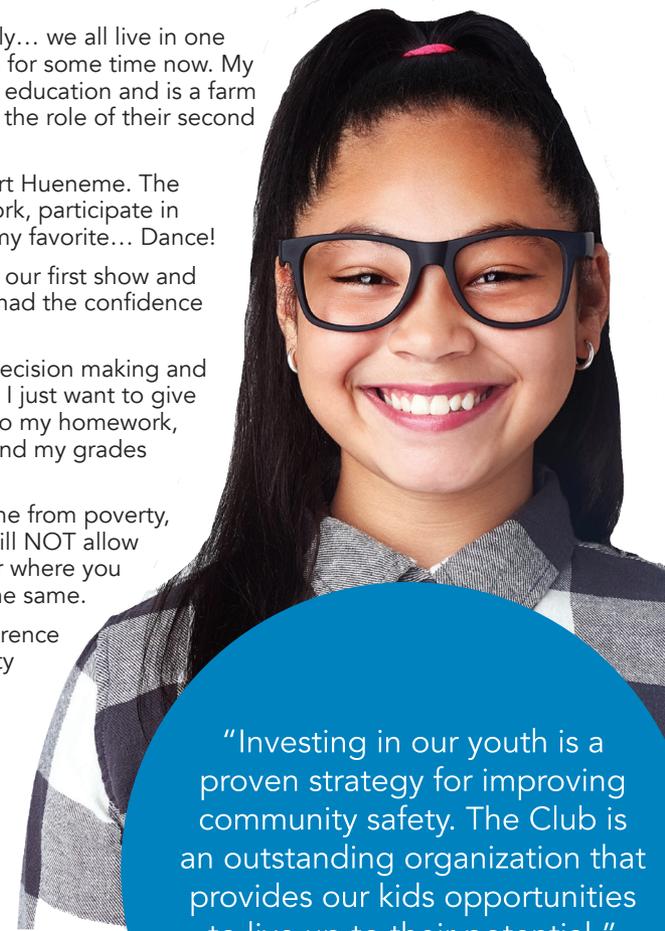
My life is not easy. EVERY day I try my hardest to stay positive and be a good role model for my sisters. I come from poverty, I come from a gang affiliated family and I come from a world of poor education and teen pregnancy. But, I will NOT allow where I come from dictate my future. A quote that is used often at the Boys & Girls Club is "It doesn't matter where you come from. It matters where you are going." This is a quote that I live by and encourage my siblings to do the same.

Sadly, I am not the only one in my community that has barriers, this can feel very hopeless at times. The difference is I have mentors at the Boys & Girls Club who lift me up when I am down. I take great pride in my community and enjoy helping others. The Club has become the heart of this community and is helping kids who really need it.

I ask you to please think of kids like me in our community. Many who need the help of the Boys & Girls Club to help them break their cycle and prepare for a future much brighter than their past. Please give generously to the Club and know that you are investing in a real child's future... a real child like me.

With much love and gratitude,

Sofia



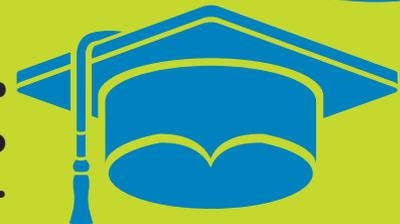
"Investing in our youth is a proven strategy for improving community safety. The Club is an outstanding organization that provides our kids opportunities to live up to their potential."

Scott Whitney,
Oxnard Police Chief

OUR IMPACT FROM YOUR INVESTMENT...

For every dollar spent on our programs, the community gets a \$17 return over time on that investment.*

The graduation rate for BGCOP youth was 98%, compared to 60% for Oxnard youth.



The arrest rate for BGCOP youth was 4%, compared to 11% for Ventura County youth.

The teen pregnancy rate for BGCOP was 0%, compared to 14% for Oxnard youth.



*"Economic Impact of the Boys and Girls Clubs of Greater Oxnard and Port Hueneme on the Community: A Study of the Return in Investing In Our Children." 2018, Jamshid Damooei, Ph.D., Professor of Economics and Chair, Department of Economics and Finance, and Accounting, California Lutheran University.



**INVEST IN
OUR FUTURE**



FOR MORE INFORMATION PLEASE CONTACT:

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PORT HUENEME

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